



**Marie-Stéphanie POTMANS**

E-mail : potmansms@yahoo.fr

Date of birth: 09/04/1984

Dual Nationality: Belgian / French



## EDUCATION

**2002-2007**      **Master in Management, with honours – Audit, Finance and Marketing**  
Facultés Notre-Dame de la Paix (Namur, Belgium)

**July 2002**      **French Economics Baccalauréat, equivalent to A-level; with honours**  
Lycée Henri Wallon (Valenciennes, France)

## LANGUAGE STUDY PROGRAMS

Oct. 2007- July 2008 Multi-language year, EF International:

- 8 months in Munich (Germany): German courses = 27h/week
- 2 months in Boston (USA): English courses = 27h/week

2004-2005      University College Dublin, Ireland:

- Third year - Erasmus exchange programme, with high honours

## WORK EXPERIENCE

April-Sept. 2009      Temporary Work Contract in the company **WMF** (France):

- Sales Assistant:**
- order management
  - complaints handling

Sept-Dec. 2008      Temporary Work Contract in the company **Marc Gilles & Associés** (France):

- Assistant Market Research Analyst:**
- market analysis for new product launch

August-Nov. 2006      Internship in the hotel '**Le Méridien Bruxelles**' (Belgium, Starwood Hotels):

- Business centre coordinator:**
- supervisory control of the business centre
  - coordination of the meetings in the hotel (15 rooms)

July 2005      Internship in the company **Dupuis** (Marcinelle, Belgium), accounting department:

- Accountant's assistant:**
- coding of the invoices, expense accounts, authors' remuneration...

July-August 2004      Internship in the company **Robine** (Saint-Amand-les-Eaux, France):

- Accountant's assistant:**
- analysis of income statement per business unit according to ABC/ABM method

## SKILLS

Languages

French      Mother tongue  
English      Fluent, TOEFL (107/120)  
German      Fluent, Certificate B2 Goethe-Institut (85/100)

Computer skills

MS Office, Stata, Initiation to HTML, Conjoint Designer & Linmap

## AWARD

2007      Second prize in the Best Marketing's Dissertation Award, Fondation Marketing, Belgium  
Dissertation's title: *The classification systems and their impact on the consumer behaviour: the case of the hotel star rating system.*

## INTERESTS

**Creative and manual activities:** Needlework, Jewels' creation  
**Others:** Fitness, Tennis, Painting's history